



Corporate Counseling Associates
People it forward.™

Talent Development

Business results are realized when strategy is put into action. CCA's approach to talent development ensures that you position your organization for success by attracting, retaining and harnessing the talent necessary to outperform your competitors.

CCA's value proposition is improved business performance by making workforces healthier. This means that not only do we align the competencies and capabilities of people to execute on your strategy, we also look "at the underbelly" of performance where people require self-management, sustenance and emotional fortitude to sustain performance, demonstrate resilience in the face of change and strive to out-perform the competition.

CCA builds human practices and programs that enable a competitive advantage.

The business outcome is human resource practices aligned with business strategy.

