



Corporate Counseling Associates
People it forward.™

Assessment: Insights that Drive Effectiveness

There is nothing more regrettable than a bad hire. CCA builds assessment and selection practices to ensure “fit” with the organization’s culture.

CCA Assessment and selection services begin with an analysis of business requirements, competitive challenges and job-specific roles. This job analysis identifies the core, transportable skills and temperament required to be successful across multiple positions, which are often highly flexible “feeder pools” for other positions. As a result, CCA targets fit for the identified position but does so with an eye toward larger, overlapping organizational needs. This enables placement of a high performance individual for a given job while also bringing in talent that grows with the development of the organization.

Assessment practices are customized for each client and are delivered by CCA Consultants. Programs are often designed for clients where joint delivery makes sense, or the client can deliver independently.

The business outcome is identification of talent that can get things done.